

Correlation Technology

IMAGINE. CONNECT. INVENT.

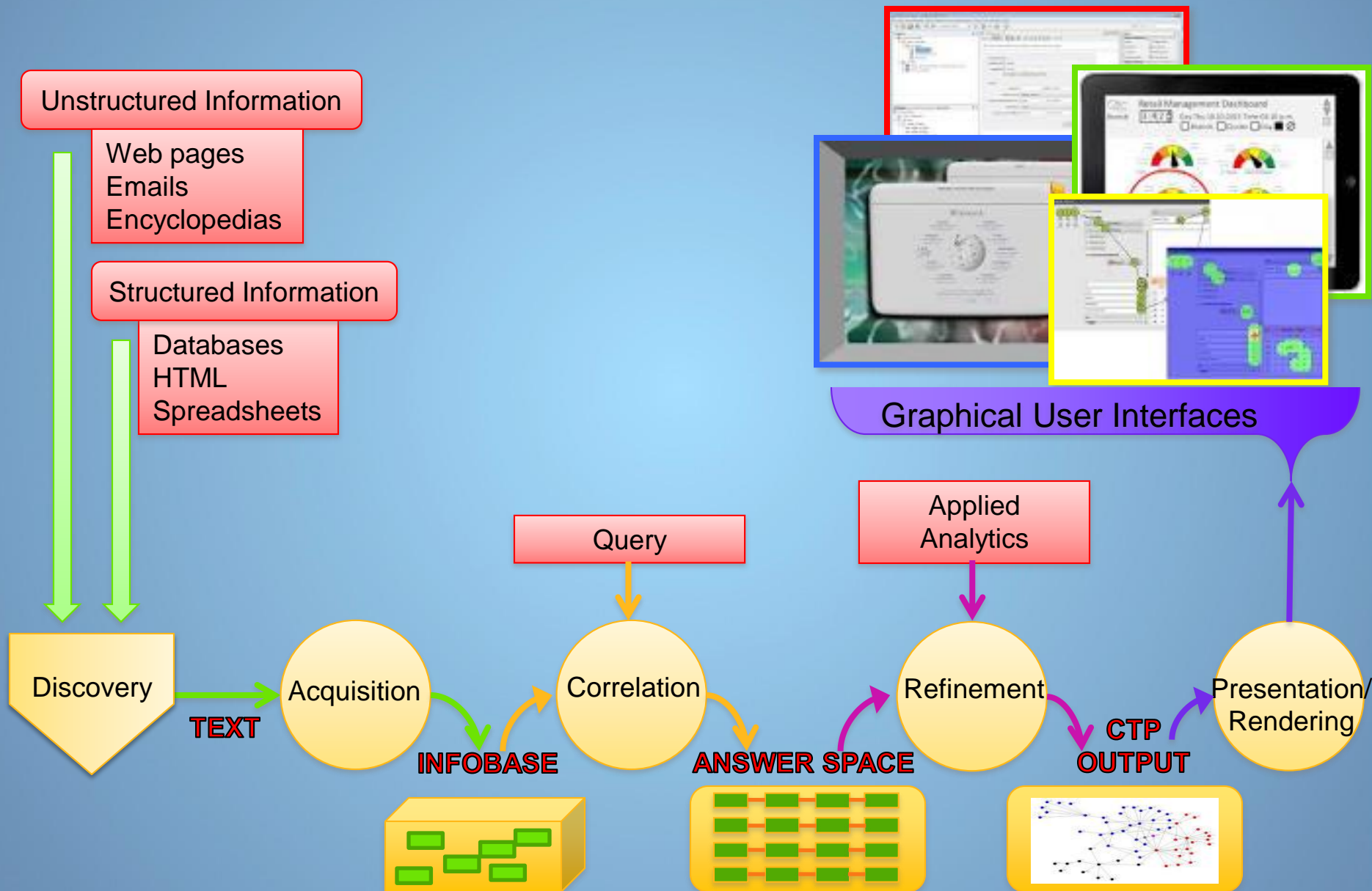


Intelligence in Connections

A Correlation Technology Introduction

- Correlation Technology is an invention. It is not like any other software solution.
- Correlation Technology is about INSIGHTS and ACTIONS.
- To serve target industry markets, vertical software applications must be developed on top of the Correlation Technology Platform.
- To develop those applications, we are seeking persons and businesses who want to lead the charge in vertical development.
- Our product development process eliminates uncertainty and minimizes risk, and thus controls cost without compromising effectiveness and efficiency.
- The Correlation Technology Platform enables a Unique Sustainable Competitive Advantage for each vertical through control of domain software patents, flexible business models and vertical IP generation.

Correlation Technology Platform Functions



Correlation Technology vs. Existing Solutions

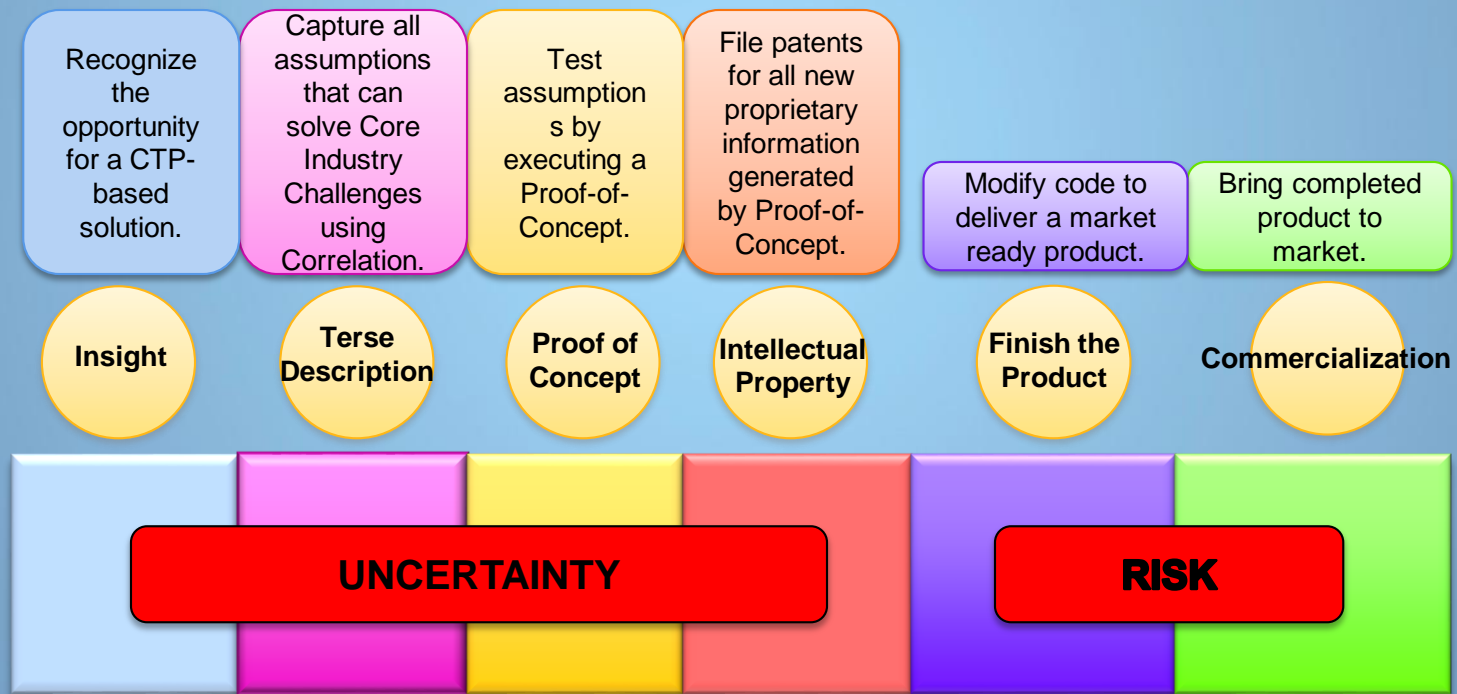
Benefits	Correlation Technology	Massive Semantic Infrastructure	Brute Force Computations	Subjective Statistical Methodologies
Minimizes time consuming manual processes	✓	✓	✓	✓
Handles data “fire hose”	✓	✓	✓	✓
Works with “noisy” data	✓	✓	✓	
Schema-free data model	✓		✓	✓
Handles structured and unstructured data	✓	✓	✓	
Reduces manual error to near zero	✓		✓	
Supports probabilistic predictive functions	✓			✓
Handles semantic differences in human expression	✓	✓		
Handles qualitative data without transformation	✓	✓		
Handles ambiguity in human expression	✓	✓		
Comprehensive “relaxed” data discovery	✓			
Discovers all intrinsic relations	✓			
Exhaustive “natural” knowledge extraction	✓			
Eliminates subjective data filtering	✓			
Delivers all the answers and the best answers	✓			
Mines all connections between all types of data	✓			
Eliminates cognitive bias	✓			
Supports All Logical, Semantic, Rule-Based, and Statistical Applied Analytics Methods	✓			

Creating a Unique Sustainable Business Advantage

- A General License can power multiple vertical applications
- Vertical applications can be patented and are difficult to replicate
- Each vertical application generates new intellectual property
- Does not hand analysis problems back to users
- Breaks down data silos while reducing employee learning curves and operational bottlenecks
- Enables better business models and processes
- Sustainable platform enhancement objectives ensure that your vertical applications will always be at the forefront of innovation and IP generation

Product Development Process

Our product development process automatically eliminates uncertainty and minimizes risk. Find out how, [here](#)...(create content)

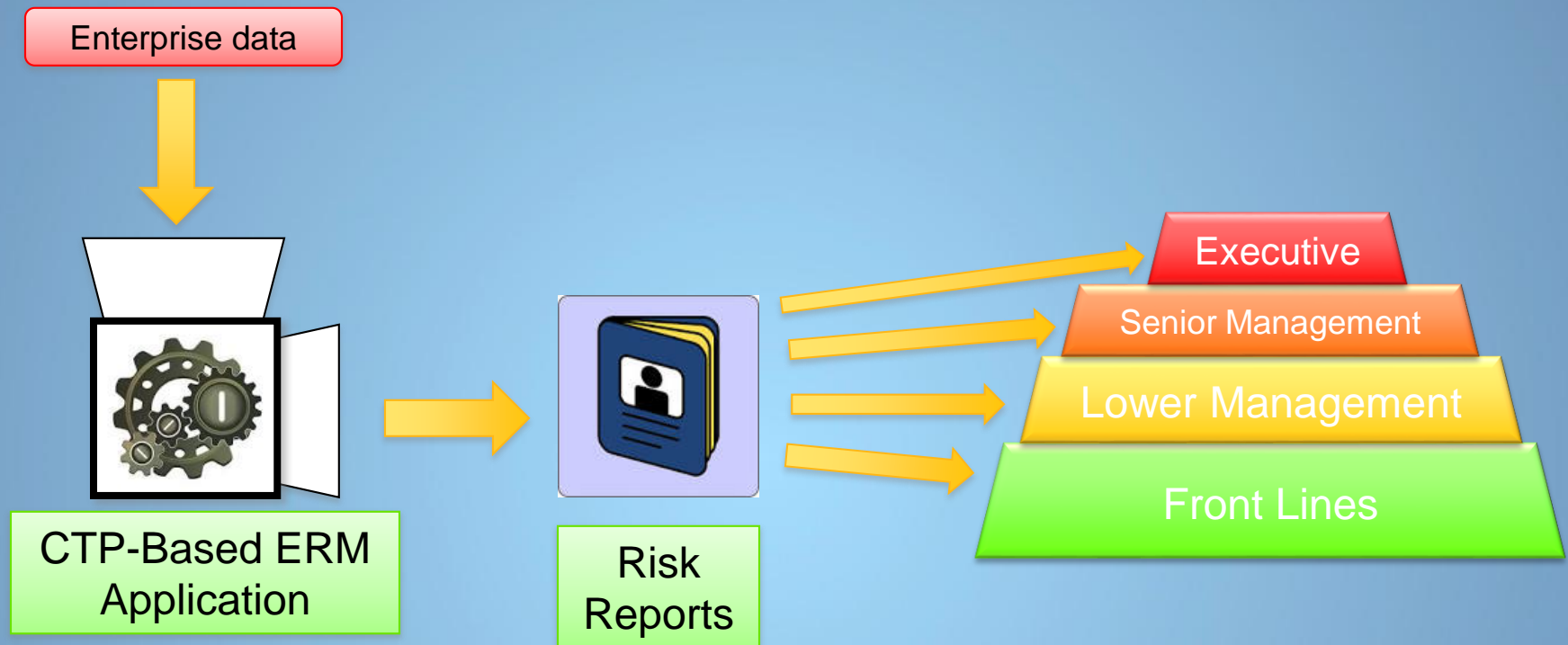


Markets ready for CTP-based development

- Anti-Money Laundering
- Black Swan Model Validation
- Cognitive Bias Detection
- Computer Security (Multi-Modal)
- Counter Human-Trafficking
- Fraud Detection
- Social Network Membership Surveillance
- Market Research
- Local Impact Discovery
- Patent/Prior Art Discovery
- Automated News Analysis

See our full list of application concepts and domains of interest [here](#)

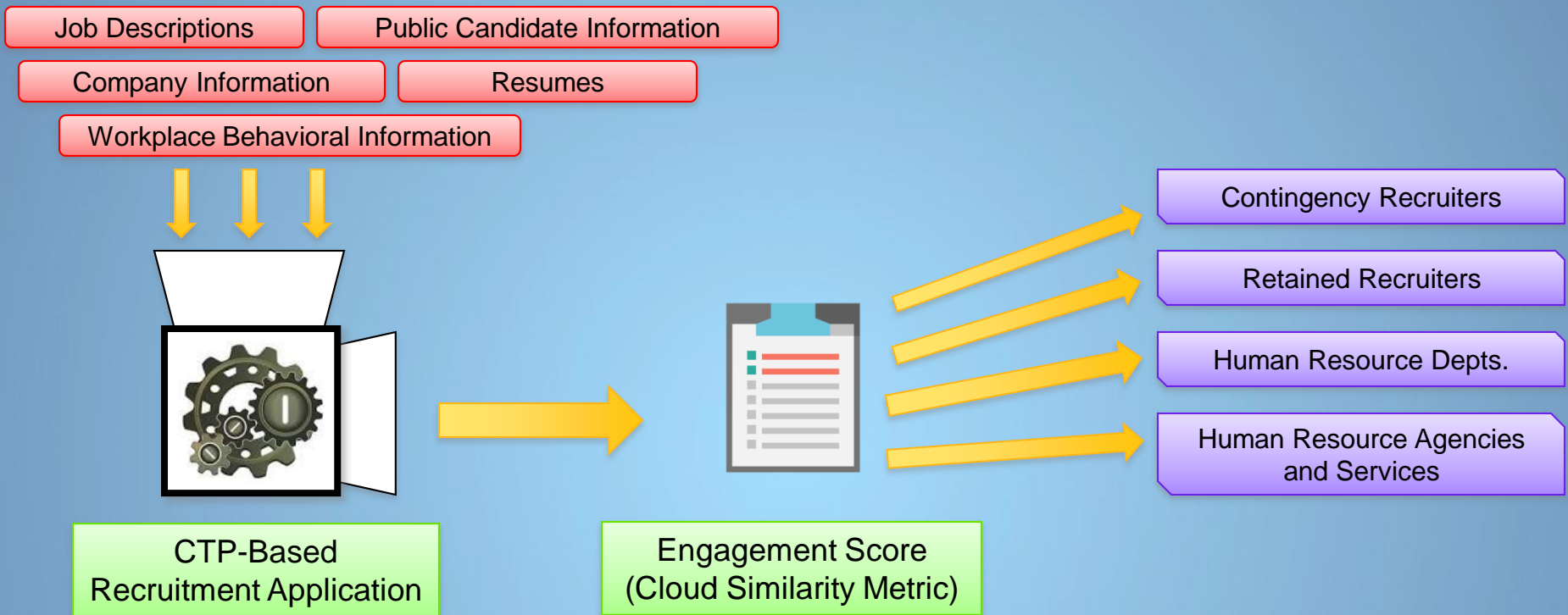
Correlation Technology in Action



CTP-Based Enterprise Risk Management Application:

- All modules are 100% automated, no manual inputs or processes required
- Exhaustive discovery of all risks and opportunities, and impact to business operations
- Recommends best mitigation strategy, and can respond to a risk event in real-time
- Employees only need to carry out recommended mitigation and response strategies
- Even qualitative risks can be precisely pinpointed, measured and mitigated

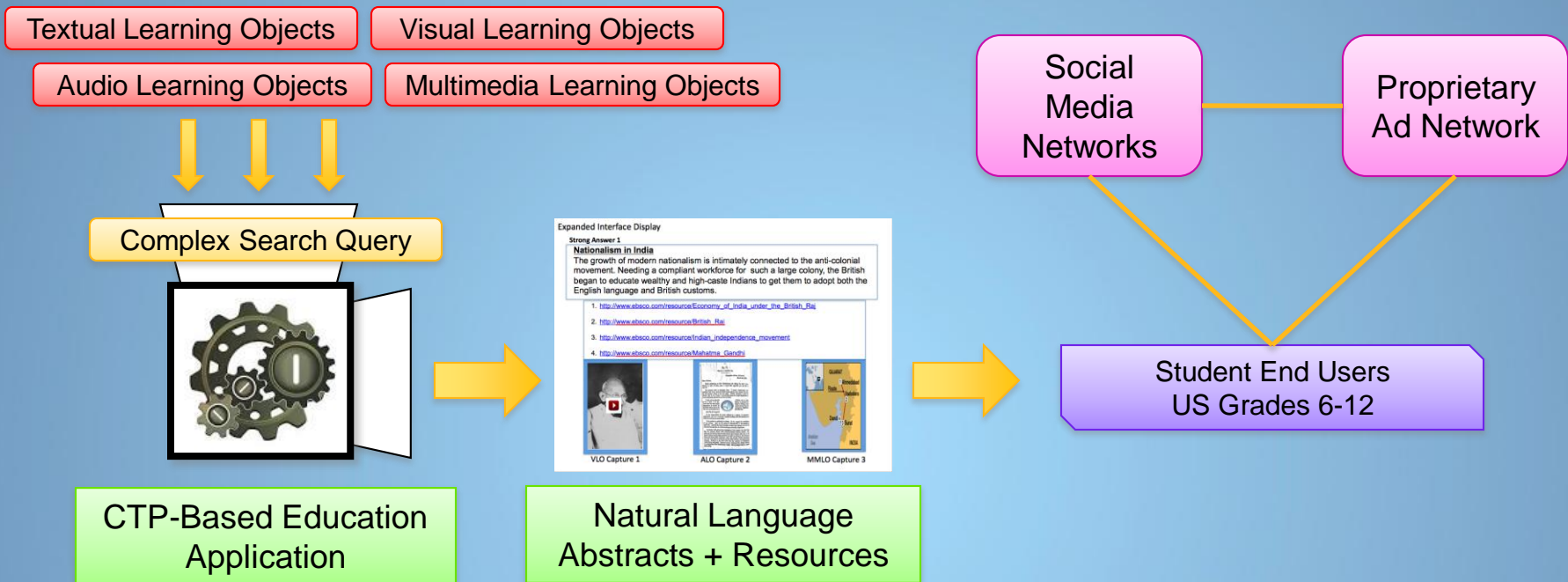
Correlation Technology in Action



CTP-Based Recruitment Application:

- 100% automated, no manual inputs or processes required
- Exhaustive discovery of all connections between candidate, job and company information
- Uses proprietary methodology to predict employee engagement pre-hire
- Recommends most engaged candidates via easy-to-read Cloud Similarity Metric (CSM)
- No other software application in existence can predict employee engagement

Correlation Technology in Action



CTP-Based Critical Thinking Tool:

- Conforms to user's natural language abilities, eliminating technology learning curve
- User initiated queries return Natural Language abstracts complete with bibliographic references and learning media
- Pinpoints and uses only the best possible resources vetted according to proprietary methodology and school district guidelines
- Keeps student users engaged with dynamic and interactive social media networking features and new proprietary advertising network

Thank You For Your Time

BRING YOUR TECHNICAL LEAD
& SCHEDULE A DEMONSTRATION OF

THE CORRELATION TECHNOLOGY PLATFORM
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